

# INTERNATIONAL MISSION POLAND

**Mission Theme:** Innovation,  
Artificial Intelligence, and  
Digital Transformation.





# WHY POLAND

Poland has achieved impressive economic development in just three decades, doubling its GDP per capita and boasting the longest sustained growth in the entire European Union (EU).

Additionally, it has the second lowest unemployment rate in the EU and one of the lowest worldwide. This positions Poland as the 8th most important economic power in Europe and one of the fastest-growing economies globally .

EXPORT GROWTH

DOLLARS GDP

UNEMPLOYMENT RATE



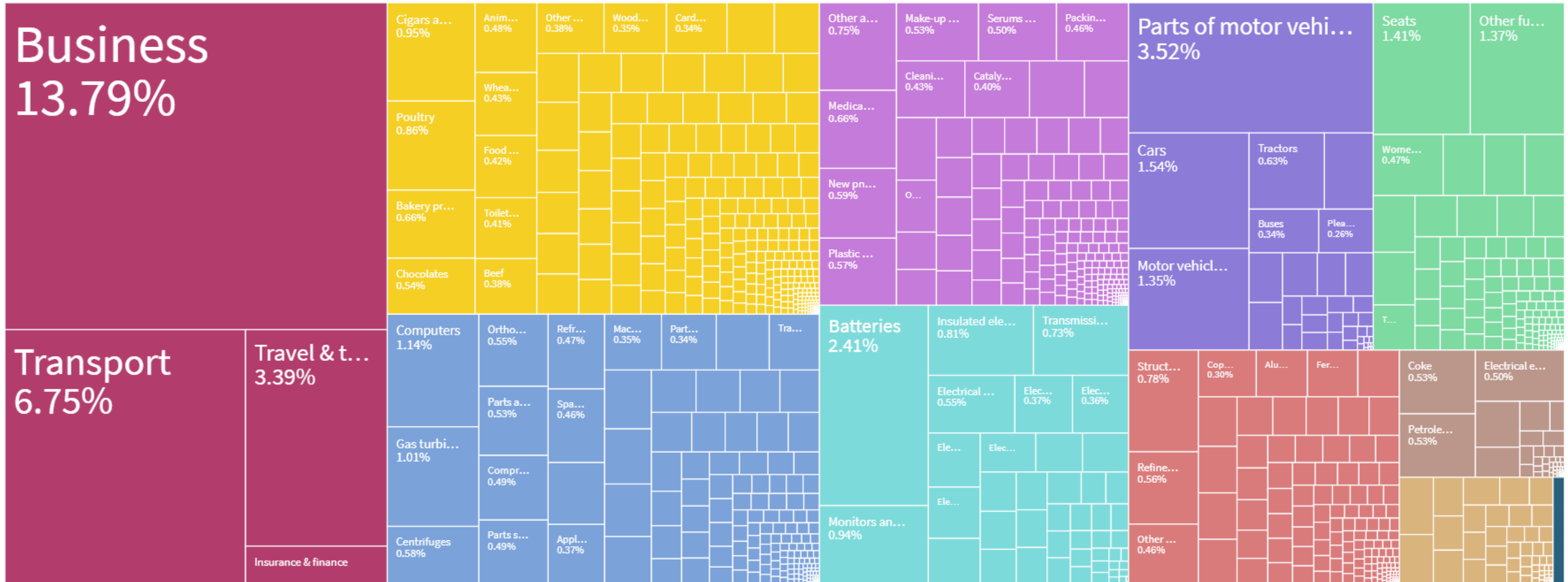
## ATLAS

OF ECONOMIC COMPLEXITY  
by the Growth Lab at Harvard University

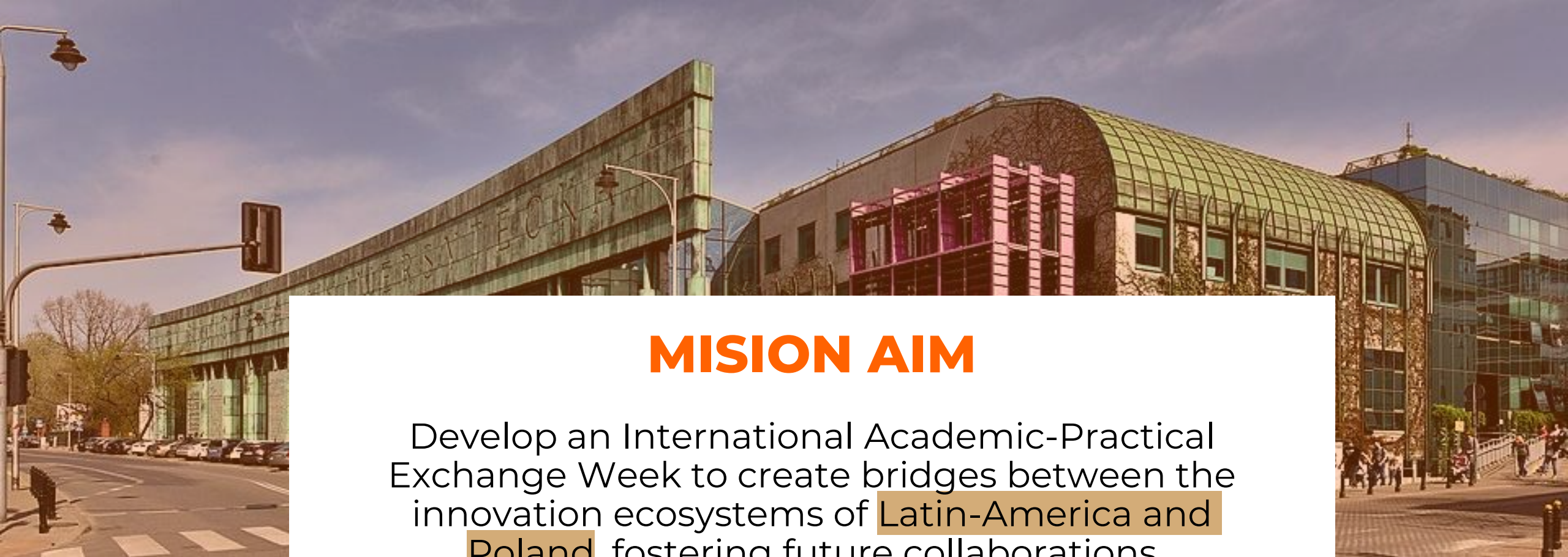
Total Value: \$444B

## What did Poland export in 2023?

FIND IN VIZ



SERVICES TEXTILES AGRICULTURE STONE MINERALS METALS CHEMICALS VEHICLES MACHINERY ELECTRONICS OTHER



## MISSION AIM

Develop an International Academic-Practical Exchange Week to create bridges between the innovation ecosystems of Latin-America and Poland, fostering future collaborations between organizations and professionals from both regions.



## STUDENT PROFILE

Master level students from renowned Latin American Business Schools.

Primarily with executives from organizations operating across various industries in the Latin American market.



# MISSION SCHEDULE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
ACADEMIC PROGRAM	<p>9:00 - 10:00 <b>Venture Café Foundation:</b> Welcome to the Poland Innovation Ecosystem Dominika Duda   Director</p> <p>10:00 - 11:00 <b>Cambridge Innovation Center</b> Innovation Business Community Jerzy Brodzikowski   General Manager</p> <p>11:00 - 12:30 <b>Savatii Innovation School:</b> European Innovation Model Mariano Doncel M.   CEO &amp; Founder</p>	<p>9:00 - 10:00 <b>Zimmer Biomet:</b> Service Innovation Hubs Pablo Almero, CX Manager for EU, Middle East and Africa</p> <p>10:00 - 11:00 <b>Think Poland: Poland</b> Poland Educational Offer Marcin Umiński   Vice Director</p> <p>11:00 - 12:30 <b>Ecobean</b> Circular Economy Marcin Kozirowski   CEO</p>	<p>9:00 - 10:00 <b>FinTech Poland</b> EU Open Finance: Data, Business &amp; Trust Aneta Girdwoyń   Senior Lawyer</p> <p>10:00 - 11:00 <b>Polish Investment and Trade Agency</b> Poland Business Horizon: Market &amp; Momentum Anna Dobrzycka   Business Development Manager</p> <p>11:00 - 12:30 <b>Savatii Innovation School</b> Bootcamp: Poland Next: Mapping the Innovation Engine Diana Smirnova   Corporate Trainer</p>	<p>9:00 - 10:00 <b>City of Warsaw</b> Smart Cities Marcin Jaworowicz   Chief Specialist Investor Cooperation</p> <p>10:00 - 11:00 <b>PKO Bank Polski:</b> Corporate Venturing Konrad Ozdowy   Innovation Manager</p> <p>11:00 - 12:30 <b>Helmes - Estonian Software House</b> Nearshoring: Poland as a Digital Hub Natalia Tatarczak - HR Manager of Poland</p>	<p>9:00 - 10:30 <b>TEDxWarsaw</b> Bootcamp: Pitching as TEDx Lana Ivanova   Mentorship Lead</p> <p>10:30 - 12:30 <b>Savatii Innovation School</b> Bootcamp: Challenge Experience *To be defined   Corporate Trainer</p>
	LUNCH				
	<p>14:00 - 16:30 <b>Campus AI</b> Human + AI Collaboration Olena Kolikhova - VP of Expansion &amp; Partnerships</p>	<p>14:00 - 16:30 <b>Google for StartUps</b> - Visit Success Stories of Slavic StartUps *To be defined</p>	<p>14:00 - 16:30 <b>Kozminski University</b> - Visit Creativity in Large Corporations Monika Sonta PhD   Business School Professor</p>	<p>14:00 - 16:30 <b>Warsaw School of Economics SGH</b> - Visit Digital Finance Lech Kurkliński PhD.   Head of Digital Finance</p>	<p>14:00 - 16:00 <b>Closing Activity</b></p>
CULTURAL AGENDA	BREAK				
	<p><b>Democratic Transition</b></p> <p>A tour explores the rise and fall of Communism in Poland, providing insights into the country's transition to a modern democracy while passing through its historic sites and landmarks.</p> <p>A key highlight is the visit to the 30th-floor observation deck of the Palace of Culture and Science, where participants can enjoy a breathtaking panoramic view of Warsaw in all four directions.</p>	<p><b>Historic Warsaw</b></p> <p>Welcome Tour through Historic Warsaw, exploring the Old Town and Krakowskie Przedmieście Street. Besides Warsaw's rich history, It will share fascinating insights about Poland's economy, religion, cuisine, and traditions.</p> <p>The tour also covers key World War II events and iconic Polish figures such as Marie Curie, John Pail II and Nicolaus Copernicus.</p>	<p><b>Jewish Warsaw</b></p> <p>This tour explores the area of the former Warsaw Ghetto, offering insights into daily life within the ghetto, the Warsaw Ghetto Uprising, and the key historical figures associated with this chapter of history.</p> <p>Participants will enjoy a brief live concert featuring Fryderyk Chopin's music, including the Nocturne in C-sharp minor, famously featured in The Pianist by Roman Polański.</p>	<p><b>Network Event: Thursday Gathering</b></p> <p>An event organized by Venture Café, designed to connect entrepreneurs, innovators, investors, and professionals from various industries.</p> <p>Held every Thursday in different cities around the world, this event fosters collaboration, inspiration, and the growth of innovation ecosystems through networking and knowledge exchange.</p>	<p><b>Free time</b></p>

# **PARTICIPATING ORGANIZATIONS**





## POLISH INVESTMENT AND TRADE AGENCY (PAIH)

This government-backed agency plays a key role in supporting foreign direct investment and enhancing Poland's global trade presence. It assists international companies looking to enter or expand in the Polish market by offering services such as site selection, legal and administrative guidance, and connections with local partners.

At the same time, it helps Polish companies explore and access new international markets by providing market insights, networking opportunities, and promotional support.

With a global network of trade offices, the agency fosters bilateral business relations and actively promotes Poland as a competitive destination for business, innovation, and industry.



Polish Investment  
& Trade Agency  
PFR Group

[www.paih.gov.pl](http://www.paih.gov.pl)

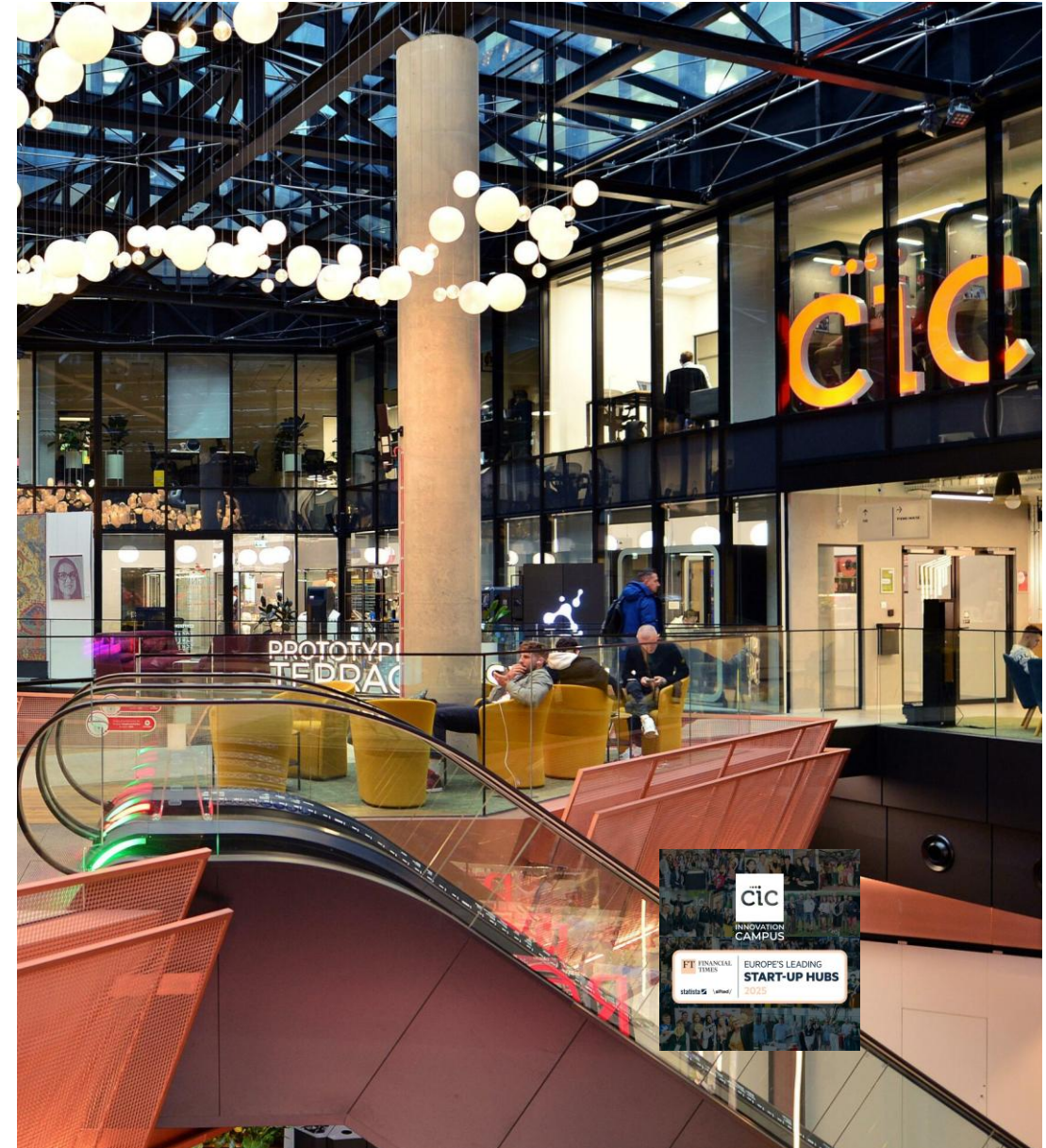


# CAMBRIDGE INNOVATION CENTER

Founded in 1999, the first Cambridge Innovation Center (CIC) started as a business incubator in Massachusetts, USA.

It was there that Google developed its most famous operating system, Android. CIC Warsaw is part of the global CIC network and is a recognized local player in supporting initiatives that drive innovation through collaborative projects between traditional companies and startups.

Additionally, it provides access to a highly skilled talent pool and offers resources such as sophisticated coworking spaces, innovation labs, and business support services.





## VENTURE CAFÉ WARSAW

Venture Café is a global network that connects innovators, entrepreneurs, and business leaders from around the world, providing a platform for idea exchange and international collaboration.

This global connection can open doors to new opportunities and strategic alliances. Located in the heart of a vibrant startup and technology ecosystem, Venture Café organizes the "Thursday Gatherings" event, which attracts a diverse range of participants, from entrepreneurs and investors to academics and industry professionals.

As part of this event, a special integration activity will take place during the program.



# KOZMINSKI UNIVERSITY

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Recognized as the best business school in Central and Eastern Europe by the Financial Times, Kozminski University specializes in innovation, technology, and digital transformation.

The university is renowned for its cutting-edge research in key areas such as artificial intelligence, the digital economy, and business innovation. It actively participates in EU-funded research projects, contributing to advancements in these fields. Kozminski maintains strong ties with the industry, facilitating knowledge transfer and the adoption of emerging technologies.

This close collaboration enables students and executives to apply their learning in real-world, high-impact contexts.







## GOOGLE FOR STARTUPS

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Google for Startups offers acceleration programs designed to help startups grow and scale rapidly in a digital environment.

These programs provide mentorship from Google experts and industry leaders, offering strategic guidance and technical support. Understanding such initiatives will undoubtedly be a valuable resource for executives looking to implement innovation strategies within their organizations.

As part of its mission, Google for Startups connects professionals to a global network of entrepreneurs, businesses, investors, and industry leaders, facilitating the exchange of ideas and the creation of strategic partnerships.

# **CULTURAL AGENDA**





# HISTORIC WARSAW

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# DEMOCRATIC TRANSITION

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# INVERSIÓN





# CONTÁCTANOS

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**Dziękuję!**